

inside panel

98mm

back

99mm

front

100mm

A4 to DL artwork guidelines



Bleed area: 303mm x 216mm

Extend your background to fill the bleed area. Bleed is necessary to avoid white edges when the document is trimmed.



Trim area: 297mm x 210mm

Where the document will be trimmed



Safe area: 287mm x 200mm

Keep all text and important graphic elements of your design within this safe area. Background images or elements should extend to the bleed area.

Resolution

Images should have a resolution of 300ppi, and should also have an embedded ICC colour profile for optimal quality.

internal

100mm

internal

99mm

internal

98mm

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