

A4 artwork guidelines



Bleed area: 216mm x 303mm

Extend your background to fill the bleed area. Bleed is necessary to avoid white edges when the document is trimmed.



Trim area: 210mm x 297mm

Where the document will be trimmed



Safe area: 200mm x 287mm

Keep all text and important graphic elements of your design within this safe area. Background images or elements should extend to the bleed area.

Resolution

Images should have a resolution of 300ppi, and should also have an embedded ICC colour profile for optimal quality.